

ETF Global® Portfolio Challenge

With over \$2.5 Trillion in U.S. listed Exchange-Traded Funds, the demand for these products continues to grow for what many hail as the investment vehicle of the future. The mounting popularity of ETFs, particularly among Millennials, prompted ETF Global to launch an initiative aimed at educating future investors about ETFs before they go on to make their own investment decisions in the marketplace.

The **ETF Global® Portfolio Challenge** is a virtual investment competition in which participants construct a hypothetical portfolio of between 4-10 ETFs and compete on their portfolio's performance. Having already reached thousands of students from six continents and over two hundred academic institutions, the near-term goal is to achieve one million participants by 2020.

Conducted in the Spring and Fall academic semesters, we welcome all college students to participate in this competition and learn about the fastest growing investment vehicle in the marketplace.

Below is a brief overview of the contest. For a more detailed description of the challenge and its sponsors, please visit www.etfportfoliochallenge.com.

About: ETF Global Portfolio Challenge

- Fall and Spring semesters
- Open to all undergraduate and graduate students from any university worldwide
- **Registration instructions under the “[How It Works](#)” section of contest website**
- Participants invest a virtual balance of \$100,000 in a portfolio of between 4-10 ETFs
- Several opportunities to rebalance portfolios
- Participants receive a free subscription to www.etfg.com to diligence portfolio selections
- Each portfolio is measured on its total return

Prizes

These awards are designed to connect contestants with top financial services companies and executives and provide opportunities for jobs and internships that will facilitate their transition from college to the professional workplace.

The Top 5 Winners are entitled to a host of cool prizes:

- CV featured on contest website
- CV featured on contest promotional materials
- [The ETP Forum](#)
 - Largest single-day conference in the ETF industry
 - Hosted semi-annually at the New York Athletic Club
 - Recognized and featured onstage at the conference during the [Awards Ceremony](#)
 - CV featured in Conference materials
 - Private networking session arranged by ETF Global and our sponsors
 - Tour of the Nasdaq or New York Stock Exchange

The Top 25 performers are also recognized and awarded two free tickets to the ETP Forum

ETFGlobal[®]

www.etfg.com

For College Students

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SPY

QQQ

XLK

XLE

GLD

EEM

XLY

XLF

BANK

Spring 2017

ETF Global[®] Portfolio Challenge

Registration (Free):

Opens December 5, 2016



ETF Global[®] Portfolio Challenge

- Free Registration - no purchase required at any time
- Semester-long virtual investment challenge
- Open to graduate & undergraduate students worldwide
- Select 4-10 ETFs and invest with a virtual \$100,000
- Join the thousands of students from 6 continents and over 200 schools!
- **Earn Prizes Today – Learn to Invest for the Future!**



www.etfportfoliochallenge.com